

Job title

Date:12.06.2009

Position: Medical Representative

Department: Women' s Healthcare & Diagnostics Imaging

Location: Crete (Heraklion)

Company Profile

Bayer is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. The company's products and services are designed to benefit people and improve their quality of life. At the same time Bayer creates value through innovation, growth and improved earning power. The Group is committed to the principles of sustainable development and acknowledges and accepts its role as a socially and ethically responsible "corporate citizen". Economy, ecology and social responsibility are corporate policy objectives of equal rank. In fiscal 2006, Bayer employed 106,000 people and had sales of around €29 billion. Capital expenditures amounted to €1.7 billion, the R&D budget to €2.3 billion. More information is available on the Internet at www.bayer.com

Job Description

The position reports to the Regional Sales Manager

- Conducts regular customer visits to introduce and sell company's pharmaceutical products in the assigned area according to Bayer standards and guidelines with the aim to achieve the sales figures as budgeted
- Collects information about customers and competitors and reports the information regularly to Regional Sales Manager
- Establishes good and continuous relationships between the company and the customers
- Maintains at all times a profound knowledge of the market, company's pharmaceutical products, products of the competitors and activities in the assigned area
- Organises and / or participates in local seminars and congresses
- Prepares customer / area specific sales strategies and budgets in co-operation with the Regional sales manager and in line with the given priorities

Candidate's Profile

Studies in Health Sciences

- Minimum of 2 years professional experience in Contrast Media market and / or Gynecology Products will be considered as advantage
- Fluency in both Greek and English
- Very good organizational, communication and interpersonal skills
- Achievement driven personality
- Strong team spirit
- Good PC skills (MS Office)
- Holder of valid driver's license

Contact Address

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All information will be handled strictly confidentially!